



September 2024

Dear caring and committed Winnipegger,

Walking to school, making snowpeople, and playing outside at recess are the kinds of memories tailor-made for Winnipeg youngsters. But **those experiences are only possible if kids have coats and boots warm enough to keep them safe** through our community's coldest season. With many Winnipeg families challenged to afford meals and rent, setting aside money for kids' **warm winter clothing is often an unreachable ideal.**

Every year, Koats for Kids receives more requests for gently used winter coats, hats, mitts, neck warmers, ski pants, and boots. And each year, **we're grateful schools, daycares, and agencies like yours step up to order on behalf of families** so this essential winter gear gets to the Winnipeggers who need it most.

Please take a look at our step-by-step guide to learn **how you can help by ordering coats** and other cold weather items for children.

Another practical way you can help meet this growing need is by hosting a Koats for Kids clothing drive. We've included some **helpful tips on how to organize a coat drive** at your organization. We even created a poster for you to use to promote this meaningful and impactful community initiative!

If you have any questions or would like more information about Koats for Kids, please email koats@unitedwaywinnipeg.ca or call 204-586-5628 (KOAT).

Thank you so much for warming hands and hearts this season!

Sincerely,

Adam Manweiler

Adam Manweiler
Community Engagement Manager
United Way Winnipeg



For families looking for additional resources, please let them know about 211 Manitoba. 211 is a free and confidential service with Community Navigators ready to help 24/7 in more than 200 languages. Dial 2-1-1 or visit mb.211.ca. Information about 211 is included in this package.

Ordering a coat

Thank you for your partnership in Koats for Kids

Each year, from September to January, thousands of Winnipeg children and families reach out to Koats for Kids to ensure they can weather the cold winter months in warmth and safety.

Since parents cannot order directly through Koats for Kids, we rely on schools, daycares and agencies like yours to ensure that important support is there when it's needed most.

What to expect

Order processing time is dependent on donations and volunteers.

As soon as your order is ready, we'll contact the person listed on the order form. Collection appointments are generally scheduled Monday through Thursday between 9:00 a.m. and 4:00 p.m. at the Koats for Kids Volunteer Centre located at 231 King Street.

If you have any questions, experience difficulty accessing the online order form, or require additional information, please contact Koats for Kids at **204-586-5628 (KOAT)** or email **koats@unitedwaywinnipeg.ca**.

United Way Winnipeg follows a privacy policy that meets all legislative and regulatory standards. For more information visit **unitedwaywinnipeg.ca**.



If you've received a request for clothing, simply visit **KoatsforKids.ca** and fill out the order form.

Coats are sent with a hat, mittens and neck warmer. Boots and ski pants are provided on request and when available.

KOATS for Kids



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Winnipeg

